Nischhal Raj Subba

Senior Product Designer | Complex Workflows & Design Systems

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SUMMARY

Senior Product Designer with 7+ years of experience across enterprise SaaS, native mobile apps, fintech and Web3. Leads product UX from discovery and information architecture through interaction design, prototyping, reusable Figma systems and implementation QA. Specializes in data-heavy workflows, permissions, transaction states and responsive UI; collaborates closely with product managers, engineers and stakeholders.

PROFESSIONAL EXPERIENCE

Idealaya — Remote — Kathmandu
Product Designer — Aug 2025 – Dec 2025

- Led enterprise web UX patterns for dense configuration screens, operational tables and multi-state workflows, improving consistency of navigation and interaction rules.
- Built reusable Figma components, responsive prototypes and implementation-ready specifications in collaboration with product and engineering stakeholders.

https://www.idealaya.com/

Mokshya Protocol — Remote — Lalitpur
Product Designer — Mar 2024 – Jul 2025

- Designed decentralized product and Web3 messaging experiences, clarifying wallet connection, permission, transaction-review and error-recovery steps.
- Documented high-trust interaction states for engineering handoff and supported responsive product storytelling across the protocol website.

http://mokshya.io/

Tegzy — Remote — Australia
Lead User Experience Designer — Feb 2023 – Nov 2023

- Led design-system and component-pattern work, defining reusable interface conventions and interaction states across product screens.
- Standardized prototype reviews and design-to-development documentation to support consistent implementation.

http://tegzy.com.au/

ESR Tech — Remote — Kathmandu
Senior UI/UX Designer — Oct 2021 – Feb 2023

- Designed information-dense enterprise dashboards, prioritizing data hierarchy, operational task flows and action visibility.
- Contributed to Jeweltrek travel booking and other responsive product experiences from UX structure to detailed interface design.

https://esrtech.io/

ThemeGrill — Remote — Kathmandu
Senior UI/UX Designer — Apr 2021 – Sep 2021

- Created reusable UI components and interactive prototypes for WordPress product experiences, including design patterns for course-authoring and learner workflows.

https://themegrill.com/

Gurzu Onsite — Lalitpur
UI/UX Designer Jul 2019 – Jan 2021

- Owned customer-app UX/UI for Zapp on iOS and Android from competitor research, Google Forms surveys and personas to wireframes, final UI and launch.
- Mapped booking, delivery scheduling, recipient details and multi-stop discovery into coherent native journeys.

https://gurzu.com/

Diagonal Softwares Germany
User Experience Designer (Part-time) Apr 2019 – Sep 2020

- Designed responsive client-product interfaces, translating functional requirements into practical interaction patterns and UI specifications.

http://diagonal.software/

Hamro Idea Pvt. Ltd. Biratnagar, Nepal
Web Designer & Developer Intern Aug 2018 – Mar 2019

- Contributed to RISMFP, a government/ADB-supported agricultural information system, designing report-heavy navigation and responsive information pages.
- Implemented HTML/CSS, Bootstrap and SCSS interfaces and supported system/user documentation for MIS reporting workflows.

https://github.com/Nischhalsubba/rismfp-ui

PROJECTS

MAS DataHub — IBM Maximo Integration & ETL Workflow UX Oct 2025 – Present

- Designed workflow UX for enterprise data integration: project setup, source connections, visual ETL mapping, run monitoring and exceptions.
- Mapped uncertainty, permissions and safe review into IBM Carbon-aligned responsive prototypes across four interface themes; implementation approvals remain outside the prototype scope.

https://masdatahub.com/

Orkest HQ — Modular Enterprise SaaS UX 2025

- Structured common UX patterns across CRM, Sales, Inventory and Finance modules for a modular SaaS platform.
- Balanced reusable navigation, records and data tables with module-specific workflows, roles and information hierarchies.

https://nischhalsubba.com.np/

Yarsha — Solana Messaging & Wallet UX Mar 2024 – Feb 2025

- Designed messaging-to-wallet UX for Solana actions, preserving conversational context while creating a deliberate financial review boundary.
- Specified transaction cards, signing handoff, pending/rejected/failed outcomes and next-step recovery states for developer handoff.
- Defined web-only developer/bot creation rules and improved permission guidance for clear user expectations.

https://nischhalsubba.com.np/project-yarsha

Morajaa — Consulting Website + Lead Collection Flow Jan 2025 – Jul 2025

- Designed structured page architecture for service/sector detail pages using reusable sections.
- Created a segmented “Get in Touch” experience to route visitors into the right inquiry path.
- Wrote clear, action-driven microcopy aligned with government/procurement-focused positioning.

https://www.morajaa.net/

Zapp — Delivery Apps for iOS & Android Jun 2020 – Jan 2021

- Owned the original customer delivery app UX on iOS and Android from research through launch, including booking, scheduling and recipient flows.

- Extended the design in 2026 through Figma explorations of customer/driver journeys, component variants and recovery states; these are design prototypes, not a second shipped launch.
- Benchmarked end-to-end delivery journeys, collected Google Forms research, developed personas and covered local multi-stop and scheduling scenarios.

https://zapp.today/

SKILLS

Product Design & Research

Product discovery, User research, Usability testing, Information architecture, User journeys, Interaction design, High-fidelity prototyping

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Design Systems & Accessibility

Figma, Reusable components, Variables & design tokens, Auto Layout, IBM Carbon, Accessibility fundamentals

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Enterprise & Mobile UX

Enterprise SaaS dashboards, Workflow editors, Permissions & roles, Transaction states, Responsive web, iOS & Android

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Engineering & Delivery

Developer handoff, UI specifications, Design QA, HTML/CSS/SCSS, JavaScript, Git/GitHub, Agile/Scrum, Jira, Cross-functional collaboration, Stakeholder reviews

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EDUCATION

University of Wolverhampton — BA (Hons)
Business Management — 2014 – 2018
https://www.wlv.ac.uk/

CERTIFICATIONS

Google UX Design Professional Certificate
Google / Coursera

Product Designer — Dec 1, 2024
Uxcel
https://app.uxcel.com/certificates/XSXW99G6EE2R

UX Researcher — Dec 10, 2024
Uxcel
https://app.uxcel.com/certificates/LSF8UPX6EGN5

UI Designer — Jan 23, 2025
Uxcel
https://app.uxcel.com/certificates/I4YTY0556KCY

UX Designer — Dec 2, 2024
Uxcel
https://app.uxcel.com/certificates/DKNOJSV20WQ7

UX Writer — Jan 21, 2025
Uxcel
https://app.uxcel.com/certificates/S9YU2TUDMMT1

AWARDS

Ranked #1 Designer — Uxcel Global Rankings 2024 — Dec 2024
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https://uxcel.com/uxcel-rankings

Uxcel Hall of Fame — Product Designer (2023) 2023
Uxcel
https://uxcel.com/designer-rankings/past-winners

Top 10 Product Designer — Uxcel Global Rankings 2023 Dec 2023
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LANGUAGES

English
Professional working proficiency

Nepali
Native